

# Privacy Policy of easygameai.com

This Application collects some Personal Data from its Users.

## Personal Data processed for the following purposes and using the following services:

- **Analytics**
  - **Google Analytics 4**  
Personal Data: browser information
- **Contacting the User**
  - **Contact form**  
Personal Data: email address
- **Handling payments**
  - **Unlimint / PayPal**  
Personal Data: billing address; email address; first name; last name; payment info; purchase history; various types of Data as specified in the privacy policy of the service
- **Hosting and backend infrastructure**
  - **Amazon Web Services (AWS)**  
Personal Data: various types of Data as specified in the privacy policy of the service
- **Registration and authentication provided directly by this Application**
  - **Direct registration**  
Personal Data: email address; password; workplace
- **Tag Management**
  - **Google Tag Manager**  
Personal Data: Usage Data

## Contact information

- **Owner and Data Controller**  
IN-GAME ANALYTICS LIMITED, 16701830. Stoney Works, 8 Stoney Lane,  
London, United Kingdom, SE19 3BD  
  
**Owner contact email:** [privacy@easygameai.com](mailto:privacy@easygameai.com)

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